

#### ABSTRACT

A structure of attaching a weather strip includes a roll sash of a sash door, and a weather strip attached to an outer circumferential end face of the roll sash, a hollow seal portion on the vehicle interior side and a seal lip portion on the vehicle exterior side of the weather strip formed integrated with each other into one body, the hollow seal portion and the seal lip portion coming into elastic contact with a vehicle body to seal a portion between the sash door and the vehicle body.